



NORTHERN TERRITORY
Education & Care
AWARDS

2024

Sponsorship Prospectus

Darwin, Northern Territory
Friday, 11 October 2024



An invitation to sponsor outstanding education and care in the Northern Territory

History of the Awards

The Northern Territory Education and Care Awards (Awards) were established in 2013 by the Northern Territory Government Department of Education and the Early Childhood Key Stakeholder Advisory Group (KSAG).

KSAG provide advice and feedback on behalf of the early childhood education and care and school aged education and care sector to the Department of Education.

Overview

The early years are critical for establishing a person's self-esteem, resilience, healthy growth and capacity to learn. The National Quality Framework establishes a benchmark to ensure that early childhood education and care services, including outside school hours care services, are of a high standard and provide stimulating and nurturing environments so children have the best possible start in life.

The Northern Territory Education and Care Awards provide a platform for promoting outstanding achievement across the early childhood education and care sector. The Awards recognise educators and services who exhibit exceptional commitment to ensuring quality outcomes for children and their families.

Each year nominations across five award categories are sought from the education and care sector including long day care, family day care, preschool, outside school hours care, remote early childhood services and other education and care programs that cater for children aged from birth to five years.

The Awards are widely promoted and celebrated with winners and sponsors acknowledged at the Awards Ceremony.

2024 Award categories

- Outstanding Educator
- Outstanding Aboriginal Educator
- Outstanding Early Childhood Teacher
- Outstanding Leader
- Outstanding Education and Care Program using the theme 'Evidence-based practice for continuous improvement'

2024 Awards Event Coordinator

Coordination of this year's awards event will be led by the team at Child Australia.

2024 Judging Coordinator

Early Childhood Australia NT Branch (ECA) is the independent Judging Coordinator. ECA will convene and support judging panels for each award category. Judging panels consist of key stakeholders from across the sector who preside over nominations and determine award recipients.

Sponsorship

Sponsorship of these Awards is an exceptional opportunity to raise your organisation's profile whilst promoting excellence and leadership across the Northern Territory's early childhood and school aged education and care sector.

We look forward to your involvement and commitment to the important role these services play in our community.

Event details

Date: Friday, 11 October 2024

For further information, please email your enquiries to: ntecawards@childaustralia.org.au

The Awards

There are five award categories open to Northern Territory educators and services catering for children in long day care, family day care, preschool, outside school hours care, remote early childhood services and other education and care programs that cater for children aged from birth to five years.

All Award categories are open to regulated and unregulated education and care services and programs.

Categories

Outstanding Educator

Sponsoring of Individual award – \$1,500

Applies to **individuals** who hold or are working towards (50% complete) an approved Certificate III or Diploma qualification under the National Quality Framework and consistently demonstrate exceptional behaviour and commitment to improving their skills and ensuring quality outcomes for children.

Outstanding Early Childhood Teacher

Sponsoring of Individual award – \$1,500

Applies to **individuals** who hold an Early Childhood Teacher qualification approved under the National Quality Framework or equivalent and are committed to delivering quality practice and achieving positive outcomes for children.

Outstanding Aboriginal Educator

Sponsoring of Individual award – \$1,500

Applies to **individuals** who are of **Aboriginal and Torres Strait Islander descent**, hold or are working towards (50% complete) an approved Certificate III or Diploma qualification under the National Quality Framework and consistently demonstrate exceptional behaviour and commitment to improving their skills and ensuring quality outcomes for children.

Outstanding Leader

Sponsoring of Individual award – \$1,500

Applies to **individuals in leadership roles** who have worked in the education and care sector in Australia for more than three years, hold an approved qualification under the National Quality Framework, demonstrate exceptional leadership qualities and contribute to continuous quality improvement in service/program delivery.

Outstanding Education and Care Program using the theme 'Evidence-based practice for continuous improvement'

Sponsoring of Service award – \$2,000

Applies to **education and care services or programs** that promote a culture of innovation and continuous improvement and demonstrate exceptional and sustainable practice in one or more of the following areas: family and community engagement, program development and delivery, staff professional development and learning or governance and leadership.



What will your organisation receive as a sponsor?

Each sponsor will receive the following:

- Alignment of sponsorship with an award category.
- Inclusion of logo on promotions material including the Awards website.
- Inclusion of logo on the trophy and certificate of sponsored award category.
- Inclusion of logo on the presentation holding slides at the Awards ceremony.
- Ceremony photography session with Award finalists.
- Publication of award recipient and sponsor photograph on Awards website.
- Branded appreciation certificate.
- Two (2) complimentary tickets to the Awards ceremony and networking reception.

Successful sponsorship notification

All sponsor applicants will be advised via email if their Expression of Interest to sponsor an award category has been accepted.

Each Award recipient will receive a certificate, trophy, and sponsored funds to contribute to professional learning, or the development of staff and quality improvements in the service or program.

If you would like to propose an alternative way for your organisation to support the 2024 Awards, please contact the Awards Event Coordinator: ntecawards@childaustralia.org.au 08 9478 7614.

Sponsorship Expression of Interest (EOI)

Contact name	<input type="text"/>	Position	<input type="text"/>
Organisation	<input type="text"/>		
Trading name (if different)	<input type="text"/>		
Business address	<input type="text"/>		
Suburb	<input type="text"/>	State	<input type="text"/>
		Postcode	<input type="text"/>
Telephone	<input type="text"/>	ABN	<input type="text"/>
Email	<input type="text"/>		
Website	<input type="text"/>		
Facebook	<input type="text"/>		

Brief description of your services/products and connection to the education and care sector:

Please indicate which awards category your organisation would like to sponsor this year:

Outstanding Educator <i>Sponsoring of Individual award – \$1,500 (GST exclusive)</i> <input type="checkbox"/>	Outstanding Aboriginal Educator <i>Sponsoring of Individual award – \$1,500 (GST exclusive)</i> <input type="checkbox"/>
Outstanding Early Childhood Teacher <i>Sponsoring of Individual award – \$1,500 (GST exclusive)</i> <input type="checkbox"/>	Outstanding Leader <i>Sponsoring of Individual award – \$1,500 (GST exclusive)</i> <input type="checkbox"/>
Outstanding Education and Care Program using the theme 'Evidence-based practice for continuous improvement' <i>Sponsoring of Service award – \$2,000 (GST exclusive)</i> <input type="checkbox"/>	

Any other relevant information:

Acknowledgement and Conditions

Submitting this EOI, on behalf of my organisation, I acknowledge the following:

- This EOI document only serves as the official application method of advising my organisation's interest in applying for the opportunity to becoming a sponsor for an award category.
- Completion of this document does not serve as a guarantee of becoming a successful sponsor.
- I, on behalf of my organisation, have the authority to submit an EOI.
- If successful, I will be the primary contact for my organisation for the purpose of this sponsorship.
- Upon notification that my organisation's interest to sponsor an award category has been accepted, the Awards Event Coordinator will issue an invoice for the sponsorship amount.

I acknowledge the above statement and agree to the conditions of submitting this EOI:

Signed

Print Name

Date

Organisation

Position

Please return your completed EOI form and signed Acknowledgement as soon as possible to avoid disappointment to ntecawards@childaustralia.org.au.